|  |  |
| --- | --- |
| Title | Cyberbullying – Public Awareness Poster |
| Unit | Cyberbullying |
| PA Standards | 5. Digital Citizenship  Students understand human, cultural, and societal issues related to  technology and practice legal and ethical behavior.  a. Students advocate and practice safe, legal, and responsible use of  information and technology. |
| Learning Objective | **Goal:**  Students will create a poster increasing public awareness of cyberbullying.  **Objectives:**  Individually students will create a poster of ways to prevent/stop cyberbullying to increase public awareness. |
| Assessment | Poster Rubric   |  |  |  |  | | --- | --- | --- | --- | | Category | Exemplary 10 | Developing 7 | Beginning 4 | | Heading | Poster contains a heading to draw audience attention and is appropriate for content. | Poster contains a heading that is appropriate for content and somewhat attention getting. | Poster does not contain a heading. | | Definition | Poster clearly and accurately defines cyberbullying. | Poster clearly and accurately defines cyberbullying. | Poster does not accurately define cyberbullying. | | Prevention/Stopping Cyberbullying | Poster contains at least five tips to stop and/or prevent cyberbullying. | Poster contains between 3-4 tips to stop and/or prevent cyberbullying. | Poster contains less than 3 tips to stop/prevent cyberbullying. | | Alignment | Tips are consistent and align with class content. | Most tips are consistent and align with class content. | None of the tips are consistent or align with class content. | | Graphics | All graphics are related to the topic and make it easier to understand. | All graphics are related to the topic and most of them make it easier to understand | Few or no graphics related to the topic. | | Mechanics | There are no capitalization, punctuation or grammar mistakes in the poster. | There are 2 errors in capitalization, punctuation or grammar in the poster. | There are more than 2 errors in capitalization, punctuation or grammar in the poster. | | Creativity | The poster demonstrates a lot of effort and creativity. | The poster demonstrates minimal effort and creativity. | The poster demonstrates very little effort or creativity. | | Presentation | Student can accurately convey all of the information in the poster and answer questions related to the facts on it. | The student can accurately convey most of the information in the poster and/or can answer most questions related to the facts on it. | The student cannot accurately convey all of the information in the poster and/or cannot answer questions related to the facts on it. | |
| Link | Students will share their “At A Distance” Worksheets to the class and display them in the classroom. |
| Educate | Students will create public awareness posters which will include:  a. What is cyberbullying?  b. Tips for preventing or dealing with cyberbullying  c. Images to help convey the message  d. Attention Getting Title (heading)  Students may use PowerPoint or Glogster. |
| Active Learning | See Educate above. |
| Reflect and Review | Students will use the rubric checklist to review their own posters. |
| Next Steps | Complete Posters, Present them to the class and make any necessary revisions. |